Mission

To expand job creation, enhance regional opportunity, innovation, and identity, improve the quality of life, and support all those working to achieve these goals in Appalachian Kentucky.
Kentucky Governor Matt Bevin, Co-Chair

Kentucky’s 5th Congressional Representative, Harold ‘Hal’ Rogers, Co-Chair

Jared Arnett, Executive Director
“When SOAR was started, we all saw tremendous **challenges** in **Appalachia**. And, what we began to see was those challenges are much **better** assessed from a perspective of **opportunity**.”

-Jared Arnett, Executive Director of SOAR
Focus on preventative practices, improving disease detection and management in order to improve the quality of life and economic potential of individuals and communities.
Kentucky Appalachian Regional Development Fund

KARD is administered through the Department for Local Government. Priority given to projects that present the greatest likelihood of regional economic impact.

- The unemployment level in each community where the project will be located;
- The likelihood that the project will generate future revenue for the community or Commonwealth;
- The number of new jobs and the wages to be paid;
- How much will the project benefit the economies and communities of multiple jurisdictions;
- Whether there is a funding match from the community, foundations or private sector;
- The likelihood of sustainable economic success;
- The inclusion of a strategy related to the KentuckyWired project and technology as an economic driver;
- The level of partnerships across geographies and sectors; and
- The economic impact of the downturn of the coal industry in those communities.
Telehealth Technician Certificate Program

• Provides economic benefit to region through the leverage of broadband and technological innovation
• Help fill *critical gap* in access to care
• Support of numerous, multisector community partners
Friday, August 4, 2017

East Kentucky Expo Center, Pikeville KY

Learn more and register: www.soar-ky.org/summit
Questions?

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Website: www.soar-ky.org
Healthy Communities Website: www.soar-ky.org/healthycommunities