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KENTUCKY rural health clinic summit
May 16, 2014

UK Center of Excellence in Rural Health
Second Floor • 750 Morton Boulevard • Hazard, KY 41701

This event funded in-part by the Federal Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services (Grant # H95RH00110)
Announcing: The 2014 Patient Centered Care Conference

The Kentucky Office of Rural Health is pleased to announce the limited availability of “Registration Fee Waivers” for the upcoming 2014 Patient Centered Care Conference hosted by Kentucky Primary Care Association.

Interested applicants may complete and submit a Registration Fee Waiver application electronically at https://ruralhealth.med.uky.edu/registration or by fax at 606-439-0795. All applications must be submitted prior to May 21st, 2014.

The KORH plans to support up to 10 participants through this competitive process. Applicants will be scored with those serving rural populations, given priority. Please limit applications to no more than two per organization. Please note: this waiver does not include transportation, lodging or any other expenses. All applicants will be notified by May 28th, 2014. This waiver was made possible by the Kentucky Office of Rural Health through HRSA ORHP SORH funding.

This year’s Patient Centered Care Conference will provide attendees with essential tools and best practices to:
1) Enhance revenue and improve quality using a patient-centered approach,
2) Support practice transformation and recognition as a Patient Centered Medical Home (PCMH), and
3) Develop the infrastructure needed to sustain the model. This conference has been designed to foster peer learning with sessions tailored to practices along the spectrum of PCMH recognition and transformation.

The conference will take place June 11th-12th at Hilton Suites in Lexington, KY. For more information regarding the Patient Centered Care Conference please visit the Kentucky Primary Care Association website: http://www.kypca.net/events/event_details.asp?id=434585

If you have questions regarding the Registration Fee Waiver program, please contact Ronald Jent at ronald.jent@uky.edu or Ernie Scott at ernie.scott@uky.edu or call 606-439-3557.
The UK Center of Excellence in Rural Health was established in 1990 to address health disparities in rural Kentucky, including a chronic shortage of health professionals and residents’ poor health status. The Center accomplishes this through health professionals education, health policy research, health care service and community engagement. The Center serves as the federally designated Kentucky Office of Rural Health (KORH). This program provides a framework for linking small rural communities with local, state and federal resources while working toward long-term solutions to rural health issues. Kentucky Home place was created by the Center to address health issues related to lifestyle choices, environmental factors, inadequate health insurance and general lack of understanding of the healthcare system. Their mission is to provide access to medical, social and environmental services for the citizens of the Commonwealth. The center houses the UK North Fork Valley Community Health Center, the host clinic for the East Kentucky Family Medicine Residency Program.

The Kentucky Office of Rural Health (KORH), established in 1991, is a Federal/State partnership authorized by Federal Legislation. The Center of Excellence in Rural Health serves as the federally designated Kentucky Office of Rural Health. The mission of the KORH is to support the health and well-being of Kentuckians by promoting access to rural health services. The program provides a framework for linking small rural communities with local state and federal resources while working toward long-term solutions to rural health issues. The KORH assists clinicians, administrators and consumers find ways to improve communications, finances and access to quality health care while insuring that funding agencies and policy makers are made aware of the needs of rural communities.

**2014 Kentucky Rural Health Clinic Summit: Advisory Committee**

- Ernie Scott
- Kayla Combs
- Alice Combs
- Marcus Pigman
- Ronald Jent Jr.
- Elsie Crawford
- Ronald Jent Jr.
- Tawyna Brock
- Morgan Fowler

**Special thanks to Drew Deakin’s - Adventist Health System / Appalachia Region for the Kentucky RHC Summit logo design.**

**Breakout Sessions**

1:00 - 2:00pm
- Transforming Healthcare through Patient Engagement - Room B216
  - Megan A. Housley, MBA, Business Development Manager
  - Marketing Director, Kentucky Regional Extension Center
  - Jennifer Wilder, MHA, MU Advisor, Director Coordinator CHFS/Governor’s Office of Electronic Health Information
  - Mary Gaetz, Staff Assistant, Patient Engagement Coordinator CHFS/Governor’s Office of Electronic Health Information

2:00 - 3:00pm
- Breakout Sessions (Same as above)

3:00 - 3:15pm
- Networking Break (Refreshments will be served)

3:15 - 4:00pm
- Survey and Certification - Room B216
  - Elsie Crawford, RN, BSN, MHA, VP Operations Wilken’s Medical Group, Jellico, TN