



Kentucky Rural Health Summit

June 8, 2018

Kentucky Health Program Overview

Kentucky HEALTH is the Commonwealth's new program for certain low-income adults and their families. The program gets its name from its mission.

H E A L T H

Helping to Engage & Achieve Long Term Health

This innovative program brings together existing state agencies and programs, and leverages federal funding to **improve member access to health**, educational, financial, and professional development resources that can **help families and communities grow and thrive over the long-term.**

The need for Kentucky HEALTH

Nationally, Kentucky is ranked close to last in many crucial areas.

- unemployment rate
- poverty rate
- workforce participation rate
- wages

The opioid epidemic has wreaked havoc on our families, communities and economy.

- Overdose deaths have climbed to more than 1,000 per year.
- Kentucky's rate of babies born drug-addicted is twice the national average.
- Drug abuse has negative impacts on all daily life and work functions.

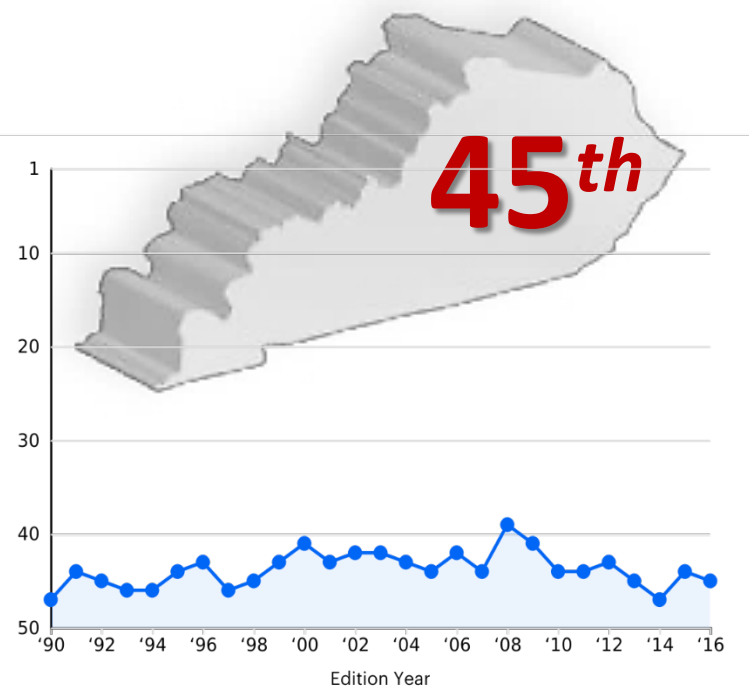


Kentucky is among the worst nationally in several key population health metrics.

- 1st in the nation for cancer deaths
- 2nd highest in the nation for smoking
- 1/3 of Kentuckians have weight-related health issues.
- 6.8 infant deaths per 1,000 live births (17th highest in the nation).
- 8 of 13 counties in the nation with largest declines in life expectancy since the 1980s are in Kentucky.

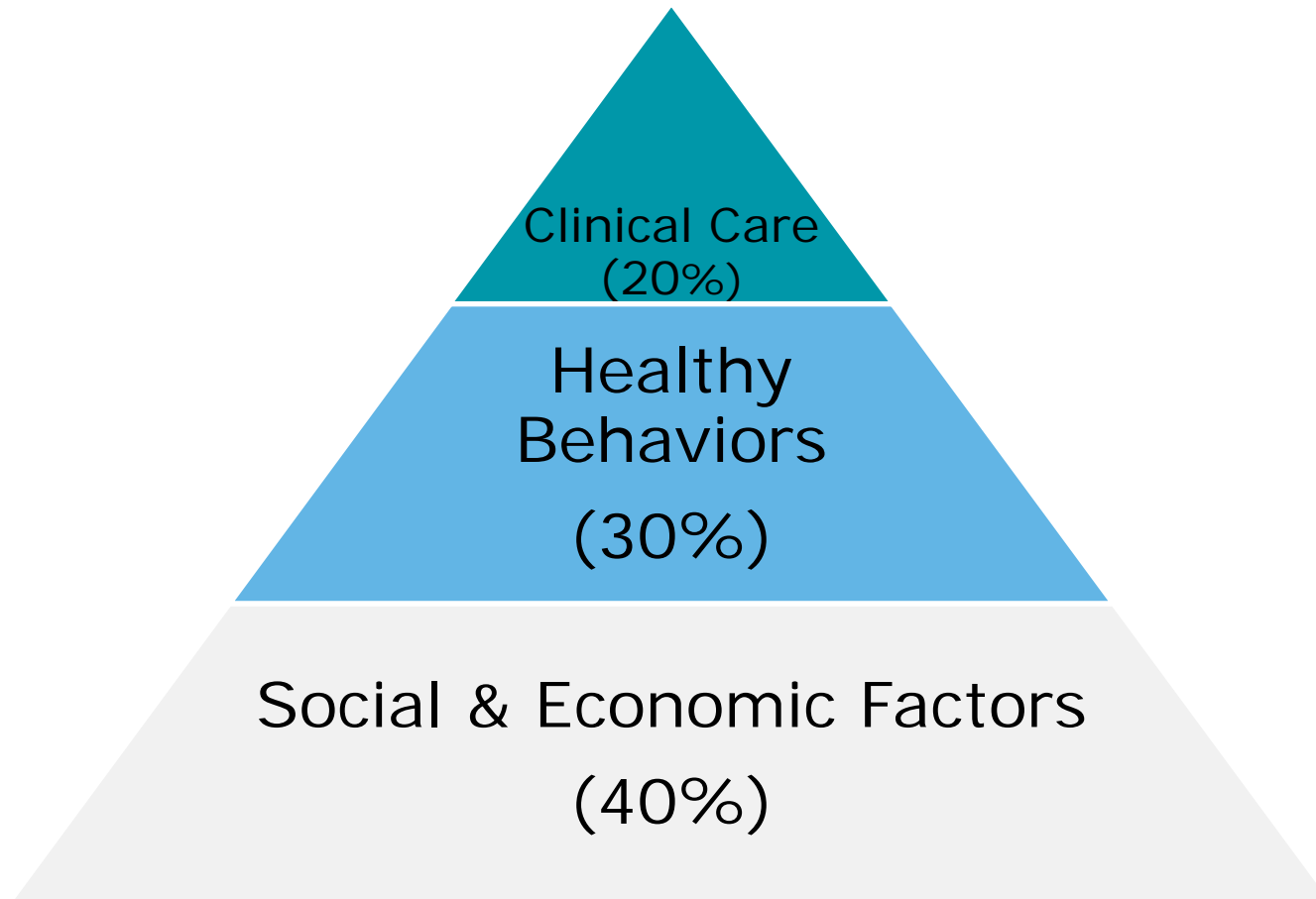
How Are We Doing?

	KENTUCKY RANK
FREQUENT MENTAL DISTRESS	44
CANCER DEATHS	50
PREVENTABLE HOSPITALIZATIONS	50
CHILDREN IN POVERTY	46
SMOKING	49
DRUG DEATHS	48
FREQUENT PHYSICAL DISTRESS	48
OBESITY IN ADULTS	46
PREMATURE DEATH/100,000	44
CARDIOVASCULAR DEATHS/100,000	43
PHYSICAL INACTIVITY	47
DIABETES IN ADULTS	47
LACK OF HEALTH INSURANCE	10
HIGH SCHOOL GRADUATION	8



America's Health Rankings 2016

What Determines Health?



Access to healthcare alone will **NOT** dramatically improve the health of Kentuckians.

Kentucky HEALTH Covered Populations

Medicaid Populations *Not Included* in Kentucky HEALTH
 Traditional Medicaid (*Aged, Blind & Disabled*)

Medicaid Populations *Included* in Kentucky HEALTH
 Non-Disabled Adults & Children
(Individuals covered before expansion, pregnant women, children, adult expansion population and Former Foster Youth up to age 26)

Home and Community Based Waiver - 1915(c)
 No Change

Model Waiver II – 1915(c)
 No Change

Michelle P Waiver – 1915(c)
 No Change

Supports for Community Living – 1915(c)
 No Change

Acquired Brain Injury – 1915(c)
 No Change

Acquired Brain Injury, Long Term Care – 1915(c)
 No Change

Nursing Facility and ICF/MR Residents
 No Change

Qualified Medicare Beneficiaries
 No Change

Traditional Medicaid Adults Eligible Prior to Expansion

- Premiums or Copays
- No Change in Benefits (continue to get vision and dental through MCO)
- Community Engagement required, unless primary caretaker of dependent

Medicaid Expansion Adults

- Premiums or Copays
- State Employee Benefits
- Vision and Dental available through My Rewards Account
- Community Engagement required, unless primary caretaker of dependent

Pregnant Women & Children (Traditional Medicaid and KCHIP)

- No Premiums
- No Change in Benefits
- Community Engagement initiative not required

Medically Frail Adults/Former Foster Youth to Age 26

- Optional Premiums (for access to My Rewards)
- No Change in Benefits
- Community Engagement initiative not required

Key Components of Kentucky HEALTH

Cost Sharing

Cost sharing introduces members to critical **commercial market features**, including making timely monthly **premiums**, tracking **deductibles**, and managing a **healthcare account** a way of investing in own health.

Deductible Account

The deductible account empowers individuals to make **cost-conscious healthcare** decisions.

My Rewards Account

My Rewards Account provides **incentives** for members to improve their health, engage in their communities, and improve their job skills.

PATH Program

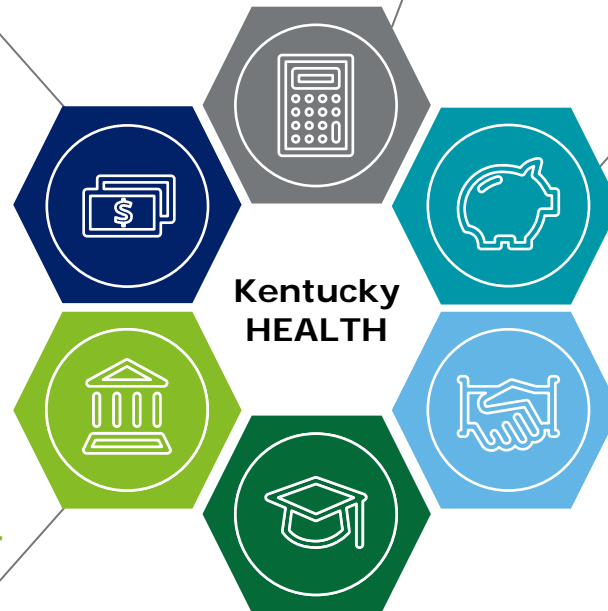
Research shows an important link between some sort of **community engagement** (like volunteer work, public service, and employment) and an individual's overall health and well-being. This program is a unique community engagement and employment initiative for Kentucky HEALTH members designed to build and strengthen Kentucky's workforce.

Premium Assistance for Employer-Sponsored Insurance (ESI)

Establishes a path for the state to **pay member's premium** if employer sponsored insurance is available.

Learning Management System/Healthy Living Classes

The Health and Financial Literacy classes allow Kentuckians to gain **skills for long-term independence, well-being, and success.**



My Rewards Account – Proposed Qualifying Activities

Health Education	Community Engagement
<ul style="list-style-type: none"> • Complete health risk assessment • Complete chronic disease management courses such as for diabetes, cardiovascular disease, nutrition, weight management courses • Participate in Moving Beyond Depression (MBD) • Participate in Special Supplemental Nutrition Program for Woman, Infants, and Children (WIC) • Complete a My Rewards online or in-person course 	<ul style="list-style-type: none"> • Register with career center and complete goals/needs assessment • Participate in qualifying community service activity • Complete job skills or other training with career coach • Job search activities • Employment - related education or GED - prep classes • Passing the GED exam
Prevention	Healthy Living
<ul style="list-style-type: none"> • Preventive health screenings & services, including: mammograms, pap smears, colonoscopy, & flu shots • Annual physical, including biometric screening • Well-child physical, preventive dental exam or vision screening for dependent child • Adult Preventive dental exam • Adult Preventive vision exam 	<ul style="list-style-type: none"> • Avoid inappropriate emergency room visits • Complete follow-up visits with primary care physician or recommended specialist after ER Visit • Participate in other approved healthy living activities, such as through an MCO or FQHC

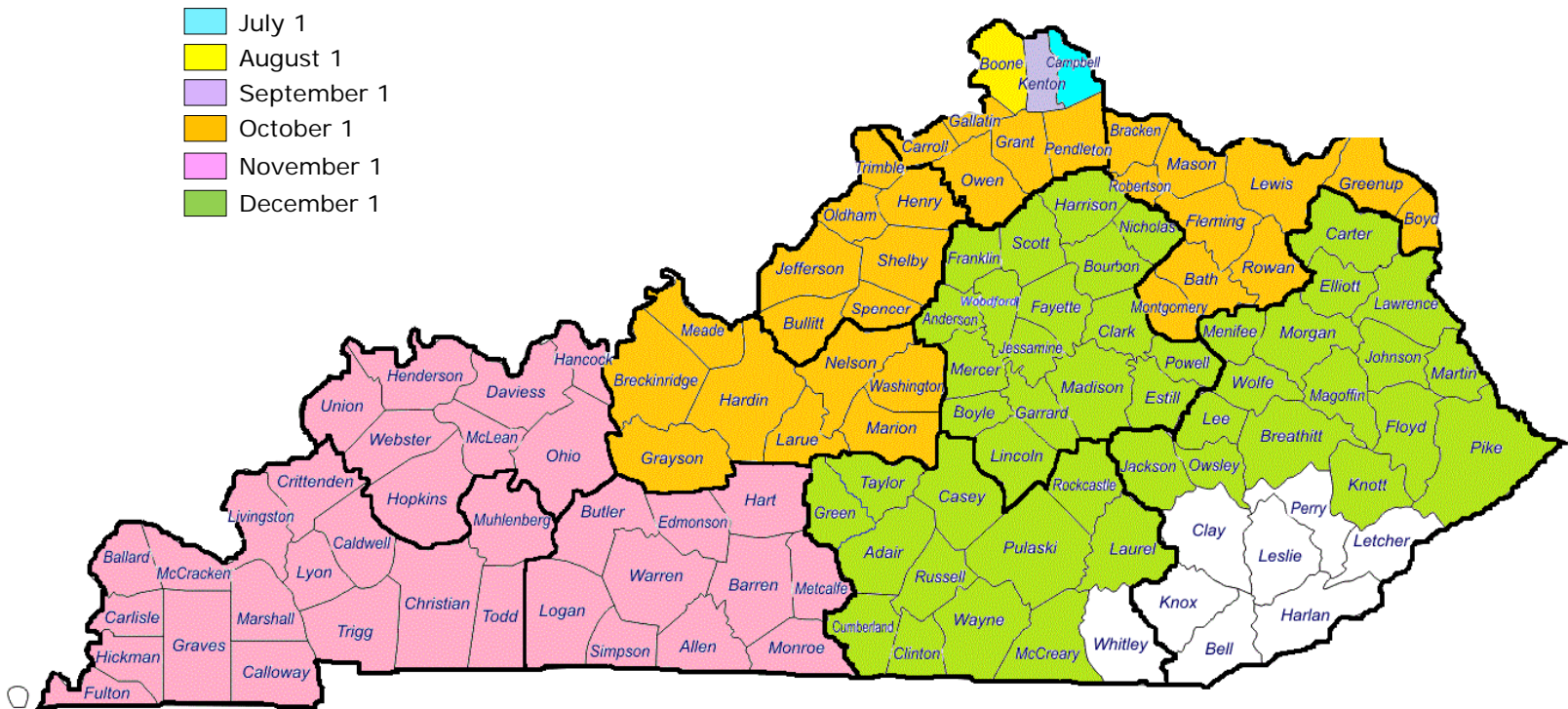
Note – Non-Emergency ER visit will cause a debit from the My Rewards Account.

Community Engagement – Proposed Qualifying Activities

Training	Education
<ul style="list-style-type: none"> • Job skills training • Vocational training • Occupational certification programs • Other employment-related training 	<ul style="list-style-type: none"> • Education related to employment • General education (i.e. GED, community college) • Post-secondary education/degree programs
Community	Employment
<ul style="list-style-type: none"> • Community work experience • Community service/public service (volunteering) • Caregiving services for a non-dependent relative or a person with a chronic, disabling health condition • Participation in SUD treatment 	<ul style="list-style-type: none"> • Subsidized or unsubsidized employment • Job search activities • Internships • Apprenticeships

PATH Rollout

Northern Kentucky is leading the way for the Community Engagement/PATH requirement on July 1, 2018. This requirement is phased in across the Commonwealth through the end of 2018. Once a county becomes subject to the PATH requirements, all required individuals enrolled in Kentucky HEALTH are required to report hours by the 7th of the following month. The Paths 2 Promise counties (Whitley, Knox, Clay, Bell, Leslie, Harlan, Letcher, Perry) are exempt from the PATH requirement through 2018.





 **The Commonwealth will develop** a program to implement comprehensive SUD delivery system reform, including:

- ✓ A waiver to allow Medicaid to reimburse for short term residential stays (up to 30 days) in an IMD
- ✓ Explore best-practice strategies related to:
 - Improving standards of care (i.e. American Society of Addiction Medicine) and provider certifications/accreditations
 - Care Coordination between levels and settings of care, and
 - Prescription drug abuse and opioid use disorder

Evaluation:

Summary of Methods

- Randomized controlled trial
 - Compare full waiver to traditional Medicaid
- Natural experiments
 - Compare populations within the waiver to identify how different waiver components are working
 - Look statewide at effects of the SUD waiver
 - Compare KY to other states to see effects for low-income population as a whole (e.g., likelihood of participation)
- Qualitative interviews
 - In-depth data collection to identify waiver experiences for members and providers

Evaluation: Sets of Hypotheses

- How will the full waiver affect members making the transition? How will the full waiver affect low-income state residents?
- How will different components of the waiver affect members making the transition?
- How well will people who are in the waiver comply with the requirements?

Evaluation:

Primary Outcomes of Interest

- Insurance coverage: insurance status
- Healthcare utilization: annual wellness visits
- Health behaviors: smoking (and SUD)
- Socioeconomic status: labor force participation
- Personal finances: Consumer and medical debt
- Health outcomes: Self-reported health (and biometrics)

Government

Kentucky Governor's Office

Cabinet for Health and Family Services

Regional Entities (local government agencies, community resources, etc.)

Education & Workforce Cabinet

Department for Community Based Services

Department for Medicaid Services

Adult Education

Department of Public Health

Legislators

Workforce Innovation Boards (state & local)

Contracted Support

Application Assisters

Navigators

Conduent (Call Center)

Members

Medicaid Beneficiaries

MCOs

Aetna, Anthem, Humana, Passport, WellCare

Evaluators

UPENN/Center for Health Incentives and Behavioral Economics

NORC at the University of Chicago

Vendors

Deloitte

DXC Technology

HMA Medicaid Market Solutions

External Partners

Employers/ Businesses

Providers (Dental/Vision & General)

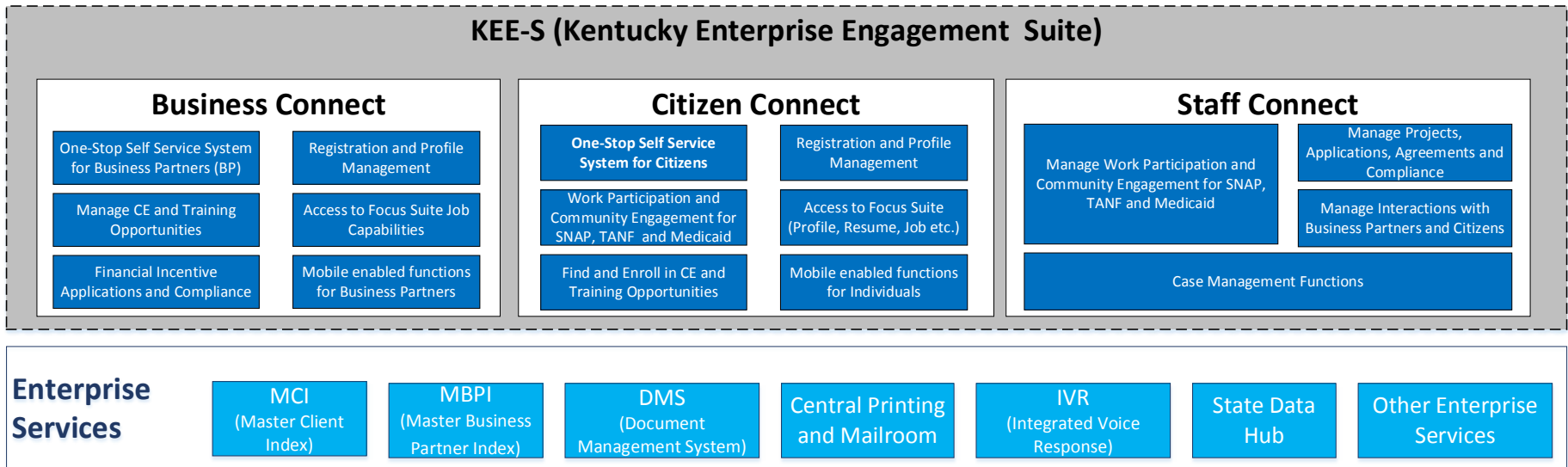
Organizations (Professional Associations, Advocacy Groups)

Media

Technology Updates in Kentucky HEALTH

Kentucky Enterprise Engagement Suite (KEE-Suite)

- KEE Suite is a Salesforce based suite of applications that will be used across multiple cabinets
- It is being created with an eye for the future to streamline how Citizens and Business Partners engage with the Commonwealth of Kentucky
- KEE Suite enables Commonwealth to streamline common functions and enterprise services.



Citizen Connect Dashboard

Citizen Connect is a citizen-facing system used for reporting activities and tracking a recipients' benefits. As of April 1, 2018, **My Notifications**, **My Calendar**, and **My Career** functionality is being added/modified.

The screenshot shows the Citizen Connect dashboard interface. At the top, it displays 'Kentucky.gov Citizen Connect' and user information for Sharon Leishman. Navigation tabs include Work Participation, Learning, Benefits, Calendar, and Documents. The main content area features a search bar and a 'My Notifications (4)' section with two items: an upcoming ETP Assessment Appointment and a notification about added courses. Below this is a 'My Career' section with links for 'Create or Upload Resume', 'Search for Jobs', and 'Explore Internship Options'. A 'My Calendar (2)' section shows an upcoming appointment on August 10th at 9:00 AM.

As of April 1, 2018, Notifications is enabled and is displayed on the dashboard

Individuals use My Career to access links for creating a resume and search for opportunities

My Calendar displays the Individuals upcoming appointments

Dashboard Widgets Continued

As of April 1, 2018, **My Learning**, **My Rewards**, and **My Benefit Status** functionality is also being added/modified.

The My Benefits Status section will now display information about an individuals Medicaid Benefits

The screenshot displays a dashboard with the following sections:

- My Activity Tracker:** A progress bar chart showing hours completed for August (20/80), July (60/80), and June (80/80).
- My Benefits Status:** A list of benefits including 'Supplemental Nutrition Assistance Program (SNAP) - Approved' and 'Medicaid - Suspended'.
- My Learning:** Three circular progress indicators for 'Not Started' (2), 'In Progress' (2), and 'Completed' (9).
- My Rewards:** A table showing account balances: Available Balance (\$16.33), Currently on Hold (\$7.34), and Account Balance (\$23.67).
- Quick Links:** Links to 'Apply for benefits on benefind' and 'Search for a job in FOCUS'.

The My Learning section allows the individual to track their learning progress

The My Rewards section displays the individuals My Rewards account balances. The 'Currently on Hold' balance will not be active until July 1, 2018



Questions?